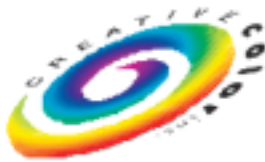


# TAPPA

Tribune



**Coming May 10th: Rick & Deborah Ferro**



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*The TAPPA Tribune* is published monthly, except December, for the membership of the Tampa Area Professional Photographers Association. Its purpose is to share knowledge and spiritual insight with the photographic industry. **The deadline for submission of articles and ad changes is the 15th of the month preceding publication.**

Permission is hereby granted to reprint the contents of this newsletter, provided the authors and *The TAPPA Tribune* are recognized as the source. The ideas and views expressed do not necessarily reflect the policies of the Tampa Area Professional Photographers Association; they are solely those of the author.

TAPPA monthly meetings take place at the Doubletree Hotel, 4500 W. Cypress Street, Tampa (one block east of Westshore Blvd). Members gather for networking at 6:00 pm, dinner at 6:30, and the



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# President's Message

Debbie Alcorn



Good Morning TAPPA Bay,

Guess what movie I watched last night? Sorry if you youngin's don't get it.

If any of us thought we knew all we needed about Photoshop we sure learned different at last month's meeting. A great big Thank You to Matt Kloskowski from NAPP for a great program.

This month we will be delighted by Rick and Deborah Ferro. If you are not into weddings, please don't think this program has nothing for you. The beautiful fashion and glamour poses they will show us can be used from portrait to commercial. Deborah's Photoshop tricks can help in all aspects of our trade. This one's for everyone.

I am sorry too announce we are losing our wonderful Door Prize Chair. Val has done such a fantastic job and will be missed. She is sorry she has to step down for personal reasons.

Please consider joining the ranks of participators and call me asap to take over for her.

Please remember to RSVP to Julie the Friday before meeting day. 813-281-2829. If you have a hard time remembering to RSVP sign up on the permanent list and circle all the meeting days on your year calendar. We want you there all the time!

See ya Tuesday,  
Debbie Alcorn  
TAPPA President

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*Editor's Note:*

*Due to technical difficulties, the Tribune is only 8 pages this month. We'll have it all straightened out by next month though and be back to our regular 12 page format.*

*Thanks,*

*Ron Grecco*  
*Editor*

**On the cover:**

First place, Social Function, TAPPA print competition, April 2005  
©Aaron Lockwood

*The family of TAPPA member, Rita Daley Conners, has suffered a tragic loss. Andrew Conners, the father of their four children, passed away on April 16th. Let us all keep their three sons, Alan, Richard, and Frank, their daughter Julia, and Rita in our prayers.*

May 10th

# Rick & Deborah Ferro

Deborah and Rick will show you how they bring *Romance* into weddings by incorporating glamour, fashion and romance starting with the Engagement Session. They will also show how setting up theme or fashion photo shoots will produce fantastic marketing samples that will increase your sales.



They'll demonstrate posing and lighting for studio and environmental, proper metering and exposure techniques for consistent results, and slide show presentation. (both wedding and portraiture). Also: Photoshop instruction to include enhanced retouching, album design,



successful business and marketing strategies, the importance of a creative and useful website, and how to make the transition to the digital age without breaking the budget.



It is a program guaranteed to be informative and fun! With Rick's 35 years as a successful photographer and Deborah's expertise with digital artistry and marketing, you don't want to miss out on the best instruction available to help your studio grow to greater financial success.

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### Monthly Print Assignment

**Rules:**

- Prints are unmounted
- Size 8x10 only
- Must follow theme for the month.

**Themes for 2005**

- May: Food
- June: No Assignment
- July: Pets
- August: Beach
- Sept: Laughter
- Oct: Halloween
- Nov: Birds

# April Print Competition

## Portrait



1st Place: Dana Fiedler

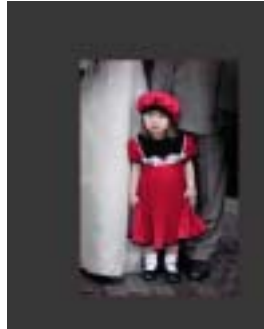
*image not available*  
2nd Place: Ron Grecco



3rd Place: (tie)  
Leon Blumberg  
Missy Duncan



## Social Function



1st Place: Aaron Lockwood



2nd Place (tie):  
Missy Duncan  
Aaron Lockwood



3rd Place: Aaron Lockwood

## Unclassified

*image not available*

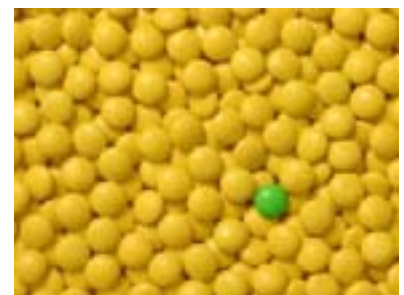
1st Place: Eryn Miles

*image not available*

2nd Place: Terry Allison



3rd Place: Ian Ware



### Assignment: Green

1st Mark Murphy

2nd Eryn Miles

3rd Rita Daley Connors

**Print of the month competition prints must be turned in *before* 6:25 pm.  
Prints received after 6:25 will not be accepted!**

# Important Dates

## TAPPA Meetings

2nd Tuesday of the month  
Doubletree Hotel, Tampa

Dinner 6:30  
Program 7:30

Members: \$20  
Guests: \$35



**Tuesday, May 10, 2005**

**Rick & Deborah Ferro**

*Details on Page 4.*



*Tuesday, June 14, 2005*

## **Battle of the Bays IV**

**Print Competition**

**6:30 PM ~ Holiday Inn Riverfront, Bradenton**

**Judges:**  
Stephen Rudd  
Tim Kelly  
Domingo Sanchez  
Larry Capdeville

**NOTE: THIS MEETING IS IN BRADENTON!**

Here we go again! TAPPA verses BAY in the fourth meeting between these two powerhouses of talent. TAPPA leads the series 2-1, but Bradenton has managed to take home the "Best of Show" trophy all three times. And the home field advantage has always lead to a home team win, meaning we're going to have to put up an incredible effort to break that trend and beat BAY on their own turf. Get your cases ready and plan ahead to make a trip south of the Skyway so we can defend our bragging rights!

### **May 15-19, 2005 ~ FPP Florida School**

**Daytona Beach, FL** ~ The FPP Florida School is held annually on the campus of Daytona Beach Community College. Widely acknowledged as one of the best PPA affiliated photography schools in the country, the Florida School attracts approximately 200 students each year for an intense 5 day course with one instructor. The 2005 lineup of instructors includes: Al Audleman, Jane Conner-Ziser, Bruce Evensen, Hanson Fong, Louise & Joseph Simone, Ira Wendorf, Greg Stangl, John Woodward, Doug Box, Rick Ferro & Robert Lino, Betty Huth & Ed Booth. For more information please visit the Florida School web site at [www.fppfloridaschool.com](http://www.fppfloridaschool.com).

**Tuesday, June 14, 2005**  
*In Bradenton*  
**Battle of the Bays**

**Tuesday, July 12, 2005**  
**Speaker TBA**

**Tuesday, August 9, 2005**  
**Speaker TBA**

**Coming Soon ...**  
**Doug Gordon**

*August 20 - 24, 2005*

## **FPP Convention**

**Sheraton World Resort ~ Orlando**

The Florida Professional Photographers 70th Convention is one of the largest conventions and trade shows in the southeast. Five days of programs by some of the industry's best photographers, the best trade show around, the best parties south of Atlanta, and the best state print competition in the country. Mark your calendar now and plan on attending the year's biggest event for professional photographers in the state of Florida. For more information, please visit the FPP web site: [www.fpponline.org](http://www.fpponline.org)

# Permanent RSVP List

Unless you are on this list, you must call Pepito or Julie at **813-281-2829 by noon on the Friday before the meeting** if you will be attending. Remember, it is \$25.00 if a reservation is not made by the Friday before the meeting. You can also RSVP (by Friday noon) on the internet at [www.tappa.org](http://www.tappa.org). The following members are not required to make a reservation for each monthly meeting:

- |                  |                    |                   |
|------------------|--------------------|-------------------|
| Debbie Alcorn    | Pete Jernigan      | Kevin Newsome     |
| Jim Allen        | Mary Lou Johnson   | Wengay Newton     |
| Laura Allen      | Sabrina Johnson    | Lynn Parry        |
| Terry Allison    | Frank Juds         | Kevin Peters      |
| Julie Baker      | Aaron Lockwood     | James "Kuki" Roel |
| Leon Blumberg    | Harrison Ludington | Kelly Smith       |
| Tracy Bober      | Lois Ludington     | Robert Sargent    |
| Paula Boone      | Lara Manning       | Alicia Skelton    |
| Richard Borden   | Jay Marino         | Jim Swallow       |
| Ina Chittenden   | Heather Martelo    | Pepito Valdes     |
| Kim Dallara      | Mike Matthews      | Jose Velez        |
| Glen Desthers    | Trish McFarland    | Carol Walker      |
| Lorelei Diaz     | Val McKenna        | Colleen Walsh     |
| Mary Doyle       | Burton McNeely     | Kim Warmolts      |
| Missy Duncan     | Suzana Meadows     | Diane West        |
| Bruce Evensen    | Jennifer Mills     | Jim Wright        |
| Michael Fredette | Rob Moorman        | Ronnie Wright     |
| Ron Grecco       | Tom Munro          | Hope Zagami       |
| Eileen Henderson | Jerry Nelson       |                   |

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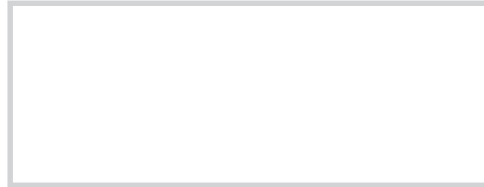
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The TAPPA Tribune

May, 2005

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	Mike Matthews	813-251-8741	fastslides@mindspring.com
	Carol Walker	727-464-7241	carol@floridasbeachfilm.com

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